

## ***Business of the Year***

*Award Criteria: Accepted personal and/or business obstacles and challenges with professionalism and grace; provides a superior product or service and excellent on-going customer service. Generous support of the non-profit sector, environmental awareness and/or stewardship are also taken into consideration.*

**This year's Recipient is:  
Carolyn Touhey ~ SmartBiz Strategy**

Enthusiastic. Passionate. Professional. These are just a few words that our members used to describe the owner of this year's HBBA Business of the Year recipient: Carolyn Touhey of SmartBiz Strategy. In addition to expertly promoting the HBBA and her two businesses in the local media, Carolyn has mentored others by writing press releases, designing advertising and offering seemingly endless and creative marketing strategies. The regular articles she contributes to the HBBA newsletter are full of great ideas. When the Association needed an interim Public Relations Director, Carolyn graciously accepted the challenge. A valued member of the HBBA *and* the community as a whole, Carolyn Touhey is well deserving of the distinction of the HBBA's Business of the Year Award!

Carolyn Touhey ~ 250.335.2342      [www.SmartBizStrategy.com](http://www.SmartBizStrategy.com)

