

NEWS RELEASE

For immediate release: March 27, 2008

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NEW B&B JOINS SPONSOR LIST FOR 1st ANNUAL VANCOUVER ISLAND MUSIC BUSINESS CONFERENCE

Union Bay, BC—Announced today by owner Carolyn Touhey, **Two Eagles Lodge**, the new B&B located just north of the Buckley Bay Ferry Terminal on the old highway, has become a sponsor of the first annual Vancouver Island Music Business Conference (VIMBC), April 25-27.

Two Eagles will be providing accommodations for the VIPs attending the event. In addition, Carolyn Touhey, marketing consultant who recently founded **SmartBiz Strategy** in the Valley, will participate in the panel discussion on music marketing.

Organized especially for Vancouver Island musicians, songwriters, singers and anyone else who wishes to pursue a career in the music industry, VIMBC provides participants with direct access to music-industry professionals from around the world (Nashville, New Zealand, Calgary, Vancouver, Victoria, and local experts, as well)—with representatives from record labels, radio stations, booking agents, marketing companies, the media, publishers and others. Larry Wayne Clarke and Darby Mills are among the VIPs participating in the event.

The three-day event offers small-group workshops on various business and music topics, including: marketing, touring, recording secrets, publicity, songwriting, publishing, financing, copyright, radio exposure, etc.

For more information, visit www.VIMBC.com .

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